

# Rapyd's All-in-One Payments Solution for the U.K.

Europe's Biggest eCommerce Market is Changing Fast

## Sharpen Your Competitive Edge with the Local Payment Methods U.K. Consumers Prefer

With a population that accounts for a third of all eCommerce sales in the region<sup>1</sup>, the U.K. is a market that cannot be ignored. This dynamic and innovative economy continues to set payment and consumer trends, and marketers must be prepared to respond.

### A Changing Market Creates Opportunity for Intrepid Innovators

The U.K. is an economic powerhouse in transition. Brexit and the COVID-19 pandemic have sparked social change. This is a moment when consumer behaviors shift and new products and services prevail. To succeed, innovative product leaders need innovative payment solutions.

### Start Collecting and Disbursing Funds in the U.K. and in Over 100 Countries Worldwide with Rapyd



#### Reach

Do more business in more places with all locally preferred payment methods, including ewallets, bank transfers, cards and cash.



#### Speed

Enter new markets and offer new payment methods faster with all-in-one solutions, easy to use APIs and hosted checkout.



#### Technology

Leverage Fintech as a Service architecture with built-in features like single account reconciliation in 65 currencies, foreign exchange, identity verification and fraud monitoring.

# Rapyd



## UNITED KINGDOM

### Quick Facts

#### Top Payment Methods in the U.K.

CARDS

**53%**

DIGITAL WALLETS

**25%**

CASH

**7%**

DIRECT DEBIT

**5%**

BANK TRANSFER

**3%**

OTHER

**7%**

1 - 2019 J.P. Morgan Global Payment Trends

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# The Payments and Fintech Solution that Powers Growth in the U.K.



**Access all these capabilities and more through one API integration**

## **Collection Methods**

<b>OTC cash payments</b>	Payzone
<b>Near real-time interbank payments</b>	Local IBAN Issuing, BACS Direct Debit & SEPA Direct Debit
<b>Real-time payments</b>	UK Faster Payments & SEPA
<b>Local issued Debit Cards</b>	Visa & Mastercard

## **Disbursement Methods**

<b>Near real-time interbank payouts</b>	SEPA
<b>Real-time payouts</b>	UK Faster Payments & SEPA
<b>Cash payout</b>	Payzone
<b>Push to card</b>	Visa & Mastercard

## **White Label Digital Wallets**

Rapyd Wallet lets you issue your own white-label ewallet solution to power digital commerce. Virtual IBAN and Debit Cards Issuing connected to digital wallets.

## **Pre-paid and Debit Card Issuing**

Create your own white-label card issuing program for corporates and individuals, including virtual and physical cards.

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