Rapyd Issuing

Rapyd

Enhance your user experience with a multi-country card issuing program

ONLY
18.4%

OF THE WORLD'S POPULATION HAS A CREDIT CARD - EXPAND FINANCIAL EMPOWERMENT BY ISSUING CARDS.*

Scalable global issuing

Rapyd Issuing is designed for businesses that want to improve money management experiences for their sellers, partners and customers around the world. The Rapyd Issuing platform can help reach new territories and handle local transactions through country specific card networks. Rapyd offers global scalability and powerful add-on services including the ability to couple card issuing with Rapyd's white-label Wallet platform. Businesses can focus on growing new financial capabilities that drive retention for their users rather than managing disparate global card issuing programs.

Streamline your card issuing program with the Rapyd Issuing API

Our rich feature set can simplify your regional or global B2B and B2C issuing strategy. Create Visa or MasterCard debit cards that are tied to a funded client account allowing for more flexibility when managing your issuing program.

Card Management

Rapyd Issuing includes end-to-end card issuing management support. From card design, production and delivery, to a complete set of card lifecycle tools, our service offering has everything needed to effectively manage an issuing program.

Card Authorization

The Rapyd Issuing API supports two authorization models: Remote Authorization and Direct Authorization. Both models are flexible and give clients more control over fund management. All funding is determined by the client and numerous rules can be applied such as declining ATM withdraws or specific MCC codes.

Card Reporting

Measure the effectiveness of your global issuing program. View and download transaction, settlement, and reconciliation reports, or use the query tool and build your own custom reports.

Rapyd Client Portal

Our online portal provides complete visibility into your global issuing program.

KPI tracking

Monitor key indicators such as card portfolio growth rates, average balance, and cost of service per card to stay informed on the performance of your card program.

Card Loyalty

Make your card more attractive to your users by integrating loyalty and rewards. Rewards: points, cash-back, promotions, and loyalty add-ons.*
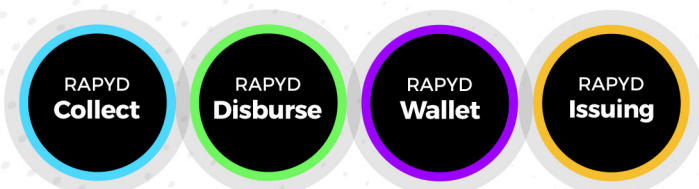
*OPTIONS AVAILABLE BASED ON IN-COUNTRY NETWORK.

Rapyd's Integrated Fintech-as-a-Service
A single API and world-class developer experience lets you build exceptional cross border commerce experiences.

Access the world's largest local payment network
Over 900 payment types in over **100 countries available**
Accept cash at over 2M locations worldwide and **600,000 ATMs across** the globe

Explore the Rapyd platforms:

RAPYD **Collect**
RAPYD **Disburse**
RAPYD **Wallet**
RAPYD **Issuing**

Rapyd

Find out more:
www.rapyd.net