

## Brazil's Payment Ecosystem is Growing

Here's How You Can Too



### Reach the Largest Population in Latin America

Brazil offers a massive opportunity for business growth. The challenge is finding the right ways to transact with shoppers. Nearly 55% of Brazilians don't have bank accounts.<sup>1</sup> To grow sales, you need the right payment methods and the ability to quickly bound over regulatory hurdles.

#### Vast eCommerce and Cross-Border Opportunity

Brazil is Latin-America's largest ecommerce economy and the fourth-largest Internet market in the world.<sup>2</sup> Yet online sales only make up 3.2% of retail spend, creating vast untapped potential.<sup>2</sup> But the majority of cards issued in Brazil are unable to make international purchases, so businesses need to process cards locally and offer other preferred payment methods.

#### Ready to Unlock Brazil's Market Potential?

Rapyd's all-in-one payment solution for Brazil is the fastest way to offer all the ways Brazilians like to pay and be paid through a single integration.

### BRAZIL Quick Facts<sup>1</sup>

POPULATION

**211.4 Million**

SMARTPHONE PENETRATION

**37%**

INTERNET ADOPTION

**70.7%**

ECOMMERCE MARKET VALUE

**\$23.8 Billion**

1 - Brazil Central Bank

2 - 2019 J.P. Morgan Global Payment Trends

# Grow in Brazil with Rapyd Global Payments Network



## A Full-Suite of Payment and Fintech Capabilities

### RAPYD COLLECT

**Accept local issued credit  
and Debit cards**

Visa, Mastercard, Elo, Aura, Hipercard

**Near real-time interbank  
payments**

TED

**Real-time book transfers**

Major banks including Itau, Bradesco, Banco do Brasil, Santander, CEF and Banrisul

**Voucher and OTC cash  
payments**

Boleto Bancario, Loterias and major retail banks

### RAPYD DISBURSE

**Near real-time bank transfers  
and real-time book transfers**

For major retail banks, payouts, cash out, cardless ATMs and push to card

**Bill & Airtime payments**

Major utility and telecom providers

**e-Gift Cards**

For providers such as Uber, Xbox, GooglePlay, and others

**Cardless ATM withdrawals**

Banco 24 Horas

### RAPYD ISSUING

Local wallet and companion cards domestically issued for corporates and individuals

### RAPYD WALLET

Issuing of stored valued white-label wallets and payment accounts

**One Solution. One Integration. One Way to Offer All the Ways Brazilians Like to Pay.**  
Learn more at [rapyd.net](https://rapyd.net)